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| Week | Activities |
| Week 1 | Meeting L’Oréal CRM 3.0 stakeholders for CRM 3.0 Lancome  Brand On-boarding |
| Week 2 | Business Workshops  on API Integration for Lancome Brand On-boarding |
| Week 3 | Business workshops for Lancome 3rd Party Integrations and sources for Data Migration |
| Week 4 | Finalization Lancome Brand On-boarding Technical Approach and Plan on Integration |